



Fundraising Events – Summary

## Sponsor Packet 2024

**Saturday, August 31, 2024**

**Harrah's Resort Southern California**

**777 S Resort Drive | Valley Center, CA 92082**

5:30 PM Arrival & Registration

6:30 PM Social Hour

7:30 PM Dinner (+Live Auction and Paddle Raise)

Digital Silent Auction will precede the evening and winning packages will be available for pick-up at the Philanthropy Office.

Silent auction packages have a minimum fair market value of \$150

**Mission:** To improve the health and happiness of the communities we serve by providing quality care to all, regardless of situation or circumstance.

# Event Details

## About Neighborhood

Generous supporters like you make it possible to continue our mission of providing our communities with quality health care. By partnering with donors including individuals, family foundations, and businesses, Neighborhood can provide care to uninsured patients, regardless of situation or circumstance. Your partnership makes it possible for us to open our doors to more patients in need—some of whom have nowhere else to go.

## The Beneficiary

2024 is a year of growth and sustainability. Donations raised will provide resources to support Neighborhood's mission to provide quality, compassionate health care to everyone, regardless of situation or circumstance. Your commitment today will allow:

1. Innovative approach to community health by ensuring efficient operations and measurable outcomes.
2. A range of programs that address many barriers our patients face on their road to health and happiness.
3. Open doors to more patients in need, some of whom have nowhere else to go – many of whom are children.
4. Positive changes to our communities, change you can see firsthand in the smiles of those we serve.

## Attendance Profile

Sponsorship levels and benefits give partners the perfect opportunity to make a brand proposition to attract attention to your work and align interests with theirs. Consider a sponsorship or underwriting level that fits your budget or inquire about the "two-fer" options.

Donations, tickets, sponsorships, and auction purchases (less the fair market value of the item) are tax deductible.

We can customize a sponsorship package that meets your philanthropic interests, budget, and marketing needs.

For more information about sponsorship, underwriting, auction, or event details, contact Selina Hudgins, Sr. Manager, Philanthropy at [Selina.Hudgins@nhcare.org](mailto:Selina.Hudgins@nhcare.org) or 442-257-2195.

Tax ID#: 95-2796316

***Fun Under The Sun*** will garner over 400 guests.

Neighborhood's guests from throughout San Diego and Riverside Counties gather. They represent generous members of our community, committed community partners, Neighborhood leadership, elected officials, and business leaders.

We also invite all sponsors and underwriters contributing \$5,000 or more to the Annual Donor Appreciation Celebration to acknowledge and honor their event support.

# Benefits Summary

## SPONSORSHIP

### EVENT

- Invitation: mail (3K), email (5K), and eNewsletter (5K+)
- Signage (print and digital): includes dining tables
- Allotment of tickets based on level selected

### ADVERTISING

- Event: website, registration
- Outreach: eNewsletter, social media

### PUBLICATIONS

- Press release
- Patient Storybook Annual Report

## TICKETS

**Tickets:** \$350 each or \$600 pair

**Table:** \$3,700 (seats 10)

## UNDERWRITING

### EVENT

Underwriting commitments of \$2,500 or more include 2 complimentary tickets. Brand outreach and promotion of Sponsors and Underwriters begins upon receipt of each commitment.

Sustainer excludes tickets but is 100% tax deductible.

### Fun Under The Sun

- Dining Experience, signage at every table
- Social Hour, signage night of the event
- Auction Partner, recognition in designated space
- Venue Experience
- Sustainer, listed in the event program

### Special Recognition Opportunities

- Custom straw hats for women
- Custom Cubavera-style shirts for men
- Embossed stemware
- Reusable tote or draw-string bag

## AUCTION – SILENT (Virtual Only) & LIVE

By securing some of the following items, you will help enhance the experience for every participating guest. Whether they are raising their bid for that get-away-package or that lovely string of bling... we want everyone to walk away with a keepsake commemorating their support to the Neighborhood community.

Reserved Priority Seating for Sponsors Only

# Sponsor Levels

	Title*	All-Aboard	Life-Guard	Beach-Bliss	Sun-Kissed	Tropical-Fun	Sun-Shine	Commitment Deadline
	\$50k	\$30k	\$25k	\$20k	\$15k	\$10k	\$5,000	
<b>EVENT</b>								
Invitation: mail (2k) & email (5k)	logo	logo	logo	logo	name	name	name	5/31
Event signage and digital displays	logo	logo	logo	logo	name	name	name	8/1
Program	cover & back	full	full	half	half	half	name	8/1
Dinner table recognition								8/15
Allotted tickets	10	10	10	8	6	4	4	8/15
<b>CUSTOM-RECOGNITION</b>								
Straw hats for the women	●							7/22
Cubavera-style shirts for the men		●						7/22
Embossed stemware			●	●				7/22
Reusable, recycle summer tote bags			●	●	●	●		7/22
<b>ADVERTISING</b>								
Neighborhood website & event registration	feature	feature	logo	logo	name	name	name	8/31
eNewsletter (5k+ emails)	feature	feature	logo	logo	name	name	name	8/15
Neighborhood social media post	6x	4x	3x	3x	2x	2x	2x	8/31
San Diego Business Journal Giving Guide Ad	logo	logo	logo	logo	name	name	name	8/31
San Diego Union Tribune Nonprofit Guide Ad	logo	logo	logo	logo	name	name	name	8/31
<b>ANNUAL PUBLICATIONS</b>								
Press release	●	●	●	●	●	●	●	8/31
Patient Storybook Annual Report	●	●	●	●	●	●	●	8/31

\*Includes Naming Opportunity in Neighborhood Lakeside Health Center (estimated unveiling in 2025)

Reserved priority seating for Sponsors Only this year!

## UNDERWRITING - (accompanied by two tickets)

<b>\$5,000</b>	Dining Experience	<b>\$3,500</b>	Auction Partner	<b>\$2,500</b>	Patron
<b>\$5,000</b>	Social Hour	<b>\$3,500</b>	Venue Vibe	<b>\$1,000+</b>	Sustainer (No tickets & 100% tax deductible)

# Auction Details

By securing some of the following items, you will help enhance the experience for every participating guest. Whether they are raising their bid for that get-away-package or that lovely string of bling... we want everyone to walk away with a keepsake commemorating their support to the Neighborhood community.

## Destination Getaways

Catalina, La Quinta, Las Vegas...

- Airline travel vouchers (donated points)
- Palm Springs
- Parker (AZ),...

## Area Stay-Cays

Temecula, Rosarito, Valley Center...

- Casino of choice
- Luxury hotel or resort +spa day
- Winery tour w/ tasting & membership
- Coastal hotel or beach house

## String o' Bling

- Women's jewelry
- Men's jewelry

## Arts n' Culture

- Gift cards to the movies or streaming services
- Meet & Greet (local celebrity, other)
- Museum Tickets (for 2 - 4 ppl)
- Concert Tickets (various)
- Cooking class with a local chef
- Comedy Show Tickets
- Artwork: painting, photography, sculpture
- Movie theatre rental

## Brick a' Brack

- Gift cards: Visa
- Gift cards: local, national or chain restaurants
- Gift cards: men-focused shopping at Lowe's, Ikea, Home Depot
- Gift cards: women-focused shopping at Macy's, TJ Max, Michael's, Target
- Gift cards: groceries, gas

## Family Fun Time

- Passes or membership to theme parks, zoos, or museums
- Flowers-a-month membership
- Family photo shoot

## 21+ Festivities

- 90pt bottle of wine (any wine rated 90 to 94 points Wine Spectator defines as "Outstanding: A wine of superior character and style.")
- Collection of spirit/hard liquor
- Class (cooking, pottery, sip/paint...)

## Sports n' More

- Hard-to-get game tickets (San Diego to Los Angeles)
- Signed memorabilia
- Season passes to college or professional basketball, baseball or football
- Car wash/detail annual membership
- Golf clubs, bags and paraphernalia
- Professional sports lessons, for men or women (pickleball)
- Tech tools & gadgets (iPad, laptop...)

## Outdoor Fun n' Adventure

- Commissioned painting, sculpture...
- Reserved seating at a community event
- Holiday decorating service
- Behind-the-scenes tour (brewery, winery, casino, radio/tv station...)
- Shadow a doctor, lawyer, judge...
- Spa packages
- Golf (equipment, lessons, membership...)
- Ski, snowboard, hot-air balloon passes
- Pool cleaning services

## Pet Lovers Delight

- Pet hotel stay
- Pet-sitting services certificate
- Pet spa day
- Dog, cat, guinea pig... toys n' squeakers



# Sponsor Form

## 2024 SPONSORSHIP COMMITMENT FORM

**YES!** I would like to contribute to the success of Neighborhood Healthcare's 26<sup>th</sup> Annual Fundraiser *Fun Under The Sun!*  
Please check all that apply.

### SPONSORSHIP

- Title \$50,000
- All-Aboard \$30,000
- Life-Guard \$25,000
- Beach-Bliss \$20,000
- Sun-Kissed \$15,000
- Tropical-Fun \$10,000
- Sun-Shine \$5,000

### UNDERWRITING (accompanied by two tickets)

- Venue Vibe \$5,000
- Dining Experience \$5,000
- Social Hour \$3,500
- Auction Ambiance (4) \$3,500

Sustainer\* \$\_\_\_\_\_

\*Sustainers exclude tickets and are 100% tax deductible

\_\_ Individual Ticket(s) \$350ea x \$\_\_\_\_\_  Table (seats 10) \$3,700

I/We cannot attend this year's event; please accept my donation of \$\_\_\_\_\_ in support of Growth and Sustainability.

### DONOR CONTACT INFORMATION

Company Name (to be used on all media): \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### PAYMENT INFORMATION

CHECK ENCLOSED, payable to Neighborhood Healthcare c/o 26<sup>th</sup> Annual Fundraiser, *Fun Under The Sun*

INVOICE ME! Anticipated payment date: \_\_\_\_\_

PAID ONLINE! Looking forward to *Fun Under The Sun*

Upon receipt of this completed form, a confirmation letter and summary of benefits will be sent to the primary contact listed on this form. Thank you.

Neighborhood is a non-profit 501(c)(3) community health organization | Federal ID# 95-2796316  
Donations are tax-deductible to the extent allowed by law.

**Thank You for Your Consideration and Support!**

# Auction Form

## 2024 IN-KIND DONATION COMMITMENT FORM

**YES!** I would like to contribute to the success of  
Neighborhood Healthcare's 26<sup>th</sup> Annual Fundraiser, *Fun Under The Sun*

### DONOR CONTACT INFORMATION (please print clearly):

Donor or Company Name: \_\_\_\_\_

Company Contact Name (if applicable): \_\_\_\_\_

Donor or Company Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### ITEM DETAILS (complete all that apply):

Donation Item: \_\_\_\_\_

\_\_\_\_\_

Estimated Value \$ \_\_\_\_\_ Expiration: \_\_\_\_\_

Restrictions: \_\_\_\_\_

Additional Information: \_\_\_\_\_

\_\_\_\_\_

I'm returning this Commitment Form with my in-kind item(s). Please retain a copy for your records

Donated item(s) will be delivered to Neighborhood Healthcare on \_\_\_\_\_

(Address: Neighborhood, ATTN: Selina Hudgins, 425 N Date St, Escondido, CA 92025)

Donation(s) available for pickup on \_\_\_\_\_

*Donor warrants that s/he is the true and lawful owner and has full power to donate the merchandise, that the merchandise will be as described, and will be transferred to Neighborhood Healthcare. All items donated become the property of Neighborhood Healthcare for fundraising purposes.*

Signature of Donor (required): \_\_\_\_\_

Date: \_\_\_\_\_

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Donations are tax-deductible to the extent allowed by law.

**Thank You for Your Consideration and Support!**